



EXHIBITOR PROSPECTUS



# 2025 ASCCP

Scientific Meeting on Anogenital &  
HPV-Related Diseases

April 24-26, 2025

Sheraton San Diego Hotel & Marina

San Diego, CA



# About ASCCP

ASCCP is a professional society for an interdisciplinary group of healthcare professionals including physicians, physician assistants, nurse practitioners, midwives and researchers, who are focused on improving lives through the prevention and treatment of anogenital and HPV-related diseases.

Each year ASCCP hosts a Scientific Meeting, which brings together healthcare professionals from around the world to speak on topics such as colposcopy, cervical cancer, HPV and other sexually transmitted diseases, vulvar diseases, anal diseases, and more!

## Why Exhibit at the Meeting?

Gain one-on-one access to a variety of healthcare professionals in the following areas:

- Obstetricians and Gynecology
- Gynecologic Oncology
- Family Practice
- General Practice
- Internal Medicine
- Pathology Dermatology
- Pediatrics
- Basic Research

ASCCP creates opportunities to network with potential customers and to ensure increased traffic and awareness to exhibitors through numerous activities in the exhibit hall including:

- Welcome Reception
- e-Poster Presentations
- Breakfast, Lunch, and Coffee Breaks
- Co-Located with Comprehensive Colposcopy Course

## Exhibitor Testimonies:

*"You actually have time to have personal interactions and conversations with some key opinion leaders from the women's healthcare community"*

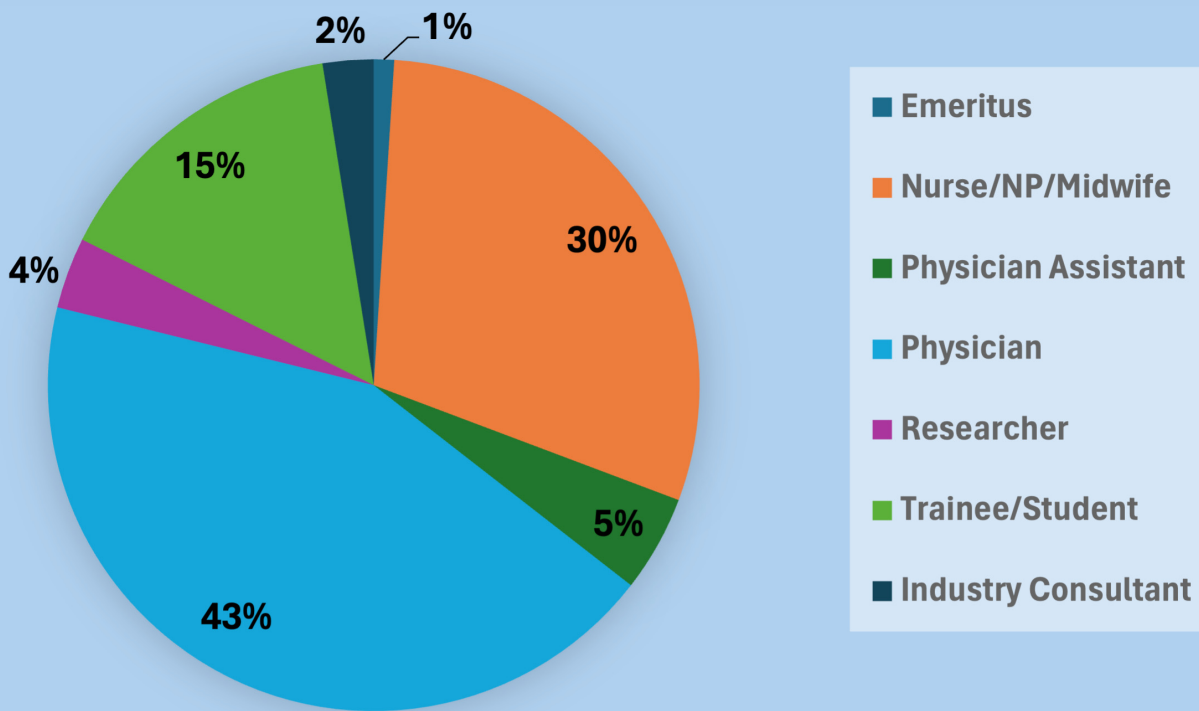
*"ASCCP is the authority on colposcopy and cervical pathology"*

*"If you are interested in anything HPV related, cervical cancer related, this is definitely where you need to be"*

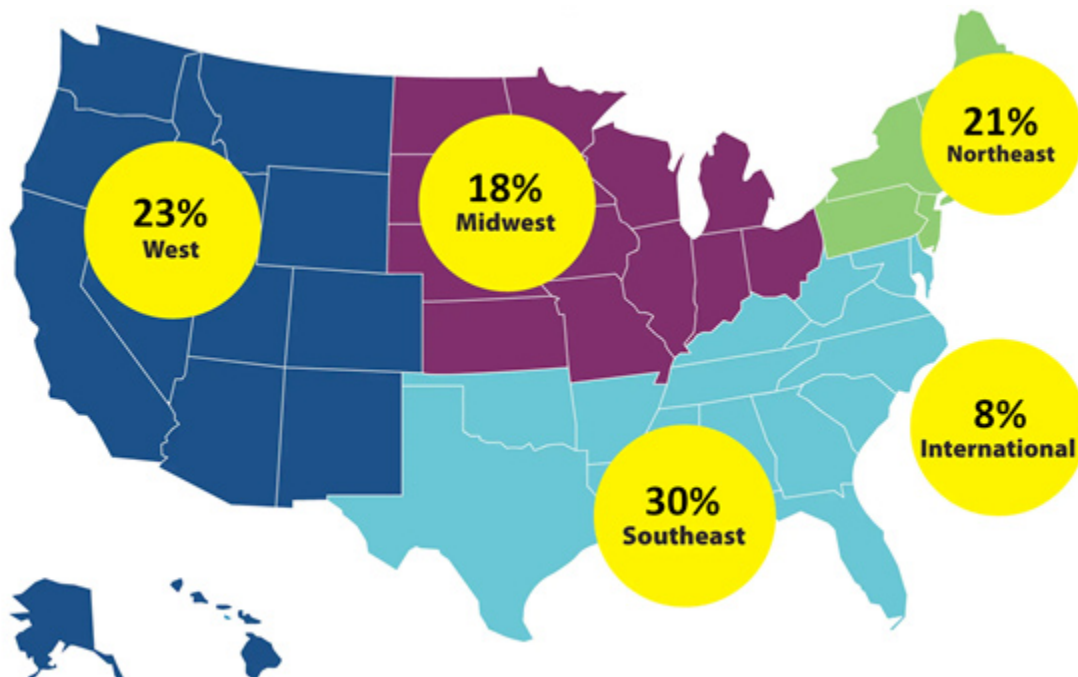
# Who Attends the Scientific Meeting?

Over 450 medical professionals in attendance from around the world

## ASCCP 2024 Annual Meeting Attendance



## 2024 Scientific Meeting in New Orleans, Louisiana



The Scientific Meeting will give you the opportunity to:

- Connect with existing and potential customers
- Introduce new products
- Build brand visibility
- Network with attendees at planned social events

ASCCP creates opportunities to network with potential customers and to ensure increased traffic and awareness to exhibitors through numerous activities in the exhibit hall including:

- Welcome Reception
- Poster Presentations
- Breakfast, Lunch + Coffee Breaks

## Sponsorships

In addition to the specific benefits mentioned, all sponsors will receive the following benefits in return for their support:

- Recognition on the ASCCP2025 website, including logo and link to website
- Recognition in the Meeting Program

*Note: Sponsorships available for confirmed exhibitors only.*

### Hotel Door Drop

**\$7,500**

*3 sponsorships available*

Have your message delivered right to attendees' doors. Promotional pieces must not be larger than 8.5" x 11" and are subject to approval.

### Hotel Key Card

**\$12,000**

Remind attendees about your company each time they enter their room. Your logo/product will be printed on key cards for the Sheraton San Diego Hotel and Marina.

### Promotional Inserts

**\$1,500**

Have your promotional piece seen by every attendee as they pick up their registration materials.

### Program Advertising

**\$1,400 - \$4,000**

Guaranteed way to your reach attendees!

- Inside Full Page Ad // \$4,000
- Inside Half Page Ad // \$2,500
- Inside Quarter Page Ad // \$1,400

### Satellite Symposia: Lunch or Dinner

**\$20,000**

*2 sponsorships available*

Host a symposium highlighting the latest research or product from your company. Sponsorship includes mailing list, meeting room rental, basic audiovisual (screen, podium with mic, LCD projector), advertising in the final program, on-site signage, website, and one email promotion.



# Corporate Sponsorship Levels

*Become a corporate sponsor and reap the benefits!*

## Gold

**\$40,000**

- Recognition\*
- Invitation to VIP Reception
- Tabletop Exhibit Package
- Free Promotional Insert
- Discounted Registration on full-access conference badges
- (5) Additional Exhibit-Only badges

## Silver

**\$15,000**

- Recognition\*
- Discounted Registration on full-access conference badges
- (2) additional Exhibit-Only badges
- Tabletop Exhibit Package

## Bronze

**\$5,000**

- Recognition\*
- (1) Additional Exhibit-Only badge

- \* • *Recognition in the Meeting Program and signage onsite*
- *Recognition on the ASCCP 2025 website, including logo and link to website*

## Past Exhibitors Include:

Anal Dysplasia Consulting International  
American Distributors of Colon and Rectal Supplies, LLC  
BD  
Beijing Genomics Institute  
Calmoseptine  
Cancer Genetics  
Casio  
CDC  
Ceek Womens Health  
CooperSurgical

Crime Sciences, Inc.  
Cyalume  
Durso Medical Devices  
DySIS Medical Eden  
Elsevier  
Femasys, Inc.  
Gen-Probe  
Guided Therapeutics  
GY Highland Biotech, LLC  
Gynex  
Gynius AB  
Hangzhou Dalton Biosciences

Histologics, LLC  
Hologic  
Liger Medical  
Lutech Industries  
MedGyn  
MedTech International  
Merck & Co., Inc.  
Mobile ODT  
mtm Laboratories Qiagen  
Quest Diagnostics  
Redfield Corporation  
Roche Diagnostics Corporation

Rovers Medical Devices  
Seiler Microscopes  
Shared Instruments Resources  
Utah Medical Products, Inc.  
Wallach Surgical  
Women Care Global  
Wolters Kluwer Health  
Zinnanti Surgical Design Group, Inc.  
Zilico

# Purchase Exhibit Space

## Booth Size

## Rate

One 6 ft Tabletop	<b>\$2,800</b>	<i>(Early Bird Rate until November 30)</i>
One 6 ft Tabletop	<b>\$3,000</b>	<i>(Regular Rates)</i>
Two 6 ft Tabletops	<b>\$5,400</b>	<i>(Early Bird Rate until November 30)</i>
Two 6 ft Tabletops	<b>\$5,800</b>	<i>(Regular Rates)</i>

### Exhibit Space Includes:

- 6 ft table
- 2 chairs
- 2 exhibit-only badges per 6 ft table
- Room for stand-up banner
- Listing in the meeting program and on website

## Please Note

### Space Assignment

Whenever possible, space will be assigned according to the exhibitor's choice, but the final arrangements will be determined by ASCCP. Booths will be assigned on a first-come, first-served basis. Once an application with full payment is received, the exhibitor will receive confirmation and all corresponding paperwork regarding shipping instructions and exhibit set-up.

### Exhibit Badges

It is the responsibility of each exhibiting company to provide an accurate list of representatives who plan to attend. Each 6 ft. booth receives two exhibit only staff badges which will be prepared in advance, for the two listed personnel. These badges do not allow access to the Scientific Sessions. For information on purchasing additional exhibit badges, please contact [exhibits@asccp.org](mailto:exhibits@asccp.org).

### Cancellations

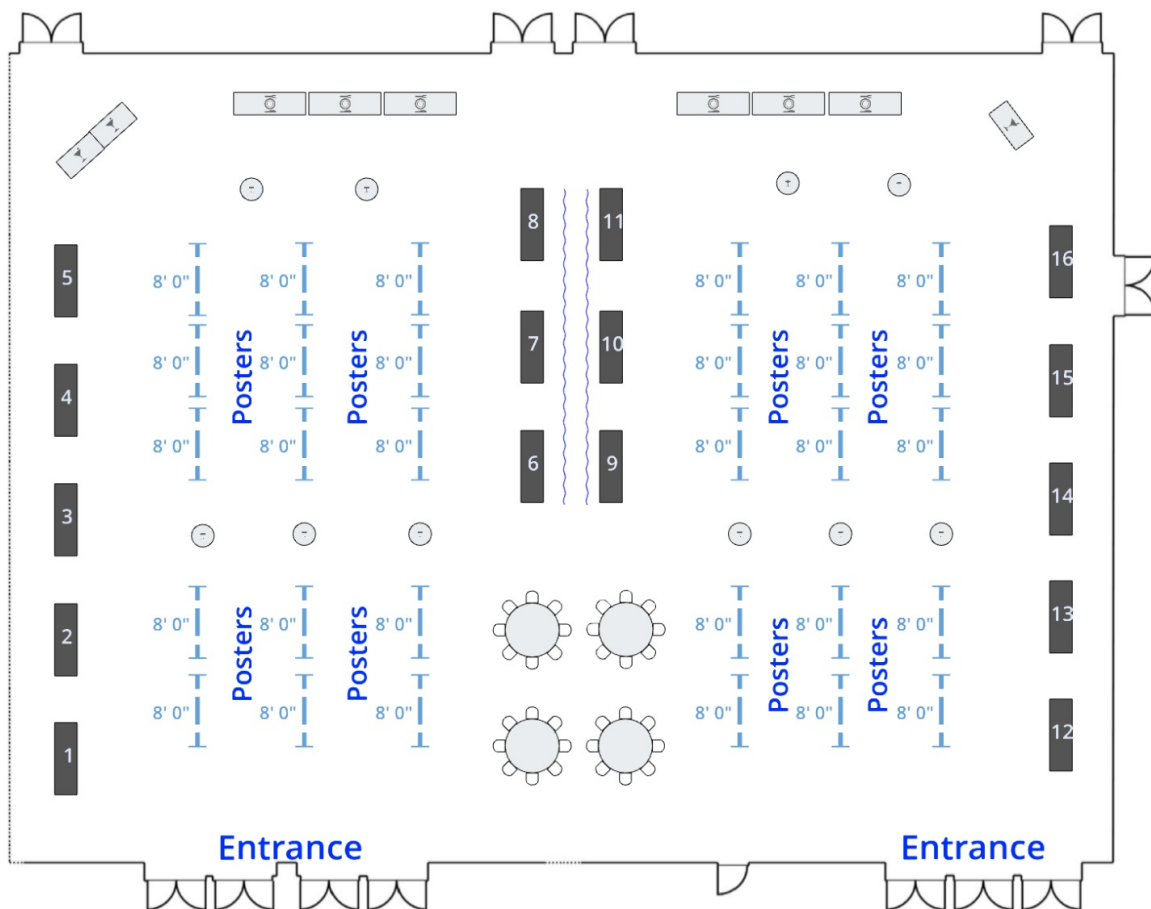
Organizations participating in the exhibition may cancel the lease of exhibit space or reduce the exhibit space reserved at any time. Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office. The following schedule will be used when acknowledging refunds for cancellation or reduction:

- Cancellation or exhibit space reduction requests received by close of business Jan 1, 2025, will receive refund of 50% of total booth costs.
- Cancellation or exhibit space reductions requests received after close of business Jan 1, 2025, will not receive a refund.



# Floor Plan & Exhibitor Hours

Exhibitor Move-In	Thursday, April 24	11:00 am – 5:30 pm
Exhibit Hall Open	Thursday, April 24	6:30 pm – 8:00 pm
Exhibit Hall Open	Friday, April 25	7:00 am – 5:30 pm
Exhibit Hall Open	Saturday, April 26	7:00 am – 1:30 pm
Exhibitor Move-Out	Saturday, April 26	1:30 pm – 5:30 pm



## Venue Information

### Sheraton San Diego Hotel and Marina

- Discounted Room Rate: \$219.00 / night
- Rates Available Until: April 1, 2025

# Exhibitor Rules & Regulations

## Purpose

ASCCP is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

To complement the ASCCP Annual Meeting, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals' learning experiences. Therefore, companies providing relevant goods and services can rent booth space to showcase their products and services.

ASCCP strictly adheres to the ACCME's Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

## Exhibits

When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

## Commercial Activities During Education Activities

In accordance with ACCME guidelines product information cannot be distributed in any other location besides the exhibitor's booth area inside the exhibit hall. Such materials are not permitted in the registration area, poster session area or in or near education rooms.

## Commercial Supporters at Educational Activities

Representatives of commercial interests may attend an educational activity, but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so at the non-medical/industry consultant rate, but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

## 2009 PhRMA Code

By applying for exhibit space, the commercial interest agrees to adhere to the 2009 PhRMA Code on Interactions with Healthcare Professionals. The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information. The code prohibits distribution of noneducational items such as pens, mugs and other logo-branded items, as well as items

for personal benefit (e.g., tickets to recreational or entertainment events).

## U.S. Food and Drug Administration (FDA)

ASCCP requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA.

Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines.

## Photography

Picture taking, other than by the official photographer is prohibited, with the exception of an exhibitor taking pictures of his/her own display.

## Distribution of Printed Materials

Distribution of printed materials by an exhibitor is limited to their booth space.

## Demonstrations

All demonstrations, displays, and audio equipment must be confined to the booth and regulated so as to not disturb neighboring exhibits.

ASCCP shall have the right to exclude or to require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

## Ancillary Meetings

The Society welcomes groups of members, organized along scientific or geographic boundaries, to hold an ancillary meeting during the ASCCP 2020 Scientific Meeting, however, it may not be in direct conflict with any part of the ASCCP 2020 program. All meetings are required to be approved by the ASCCP in advance.

## Dismantling of Exhibits

Exhibits may be dismantled on Saturday after the last event in the exhibit hall.

## Codes & Regulations

By applying for exhibit space, an exhibitor agrees to adhere to and be bound by ASCCP's Exhibitor Rules and Regulations. Exhibitors shall not permit others to do anything to the booth or do anything in the facility that will in any way increase the insurance premiums payable by ASCCP or the owners or managers of the facility. Exhibitor shall not sublet the booth or any equipment provided by ASCCP, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ASCCP. The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between ASCCP and the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between ASCCP and any other party relating to the exhibit.

## Violation of Rules & Regulations

Violation of any of ASCCP's regulations or FDA regulations may lead to immediate closure of the exhibitor's booth, banning of an exhibitor representative, or barring of an exhibitor's representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.





**Contact** (All materials will be sent to the person listed below.)

Name:

Email:  Phone:

**Company Information** (Name will appear in the final program as written below.)

Company Name:

Mailing Address:

Email:  Phone:

Website:  Fax:

**Company Description** Submit no more than 50 words to [exhibits@asccp.org](mailto:exhibits@asccp.org).

Exhibit fee must be received by **March 15, 2025** to be recognized in the final program and on-site signage. Registration forms to register company representatives and an Exhibitor Kit will be sent after ASCCP receives payment.

**Tabletop Options**

Insert number of tabletops you would like to purchase (1 or 2):

**Pricing for One Tabletop:**

Early Bird Rate (Until November 30)

One 6 ft Tabletop ..... \$2,800

Regular Rate

One 6 ft Tabletop ..... \$3,000

**Pricing for Two Tabletops:**

Early Bird Rate (Until November 30)

Two 6 ft Tabletops ..... \$5,400

Regular Rate

Two 6 ft Tabletops ..... \$5,800

Exhibit Space Preference: (1)  (2)  (3)

I prefer not to be close to (please list companies):



## Payment Information

 Check (Make Check payable to ASCCP) Credit Card: Visa MC AMEX DiscoverCredit Card #: Expiration Date: CCV #: Zip Code: Name on Card: 

We/I agree to abide by all the requirements, restrictions, and obligations for the ASCCP 2025 Annual Meeting. We/I assume the entire responsibility and liability for losses, damages, and claims arising from injury or damage to our/my displays, equipment, and other property brought upon the premises of the Sheraton San Diego Hotel and Marina and shall indemnify and hold harmless the agents and employees of the Sheraton San Diego Hotel and Marina, and the ASCCP from any such losses, damages and claims. By signing this, we/I state that we/I am hereby authorized to reserve space for our/my use in the exhibit area of the ASCCP 2025 Annual Meeting to be held April 24-27, 2025 at the Sheraton San Diego Hotel and Marina.

### Cancellations

Organizations participating in the exhibition may cancel the lease of exhibit space or reduce the exhibit space reserved at any time. Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office. Cancellations after January 31, 2025 will not be refunded.

Signature: \_\_\_\_\_



## Contact (All materials will be sent to the person listed below.)

Name:

Email:  Phone:

## Company Information (Name will appear in the final program as written below.)

Company Name:

Mailing Address:

Email:  Phone:

Website:  Fax:

## Sponsorship Options

### Corporate Sponsorship

- Gold ..... \$40,000
- Silver ..... \$15,000
- Bronze ..... \$5,000

### Additional Sponsorships

- Satellite Symposium .. \$20,000
- Hotel Key Card ..... \$12,000
- Hotel Door Drop ..... \$7,500
- Promotional Inserts .... \$1,500

### Program Advertising

- Inside Full Page ..... \$4,000
- Inside Half Page ..... \$2,500
- Inside Quarter Page ... \$1,400

## Payment Information

- Check (Make Check payable to ASCCP)       Credit Card: Visa MC AMEX Discover

Credit Card #:

Expiration Date:       CCV #:       Zip Code:

Name on Card:

**Cancellations:** Organizations participating in the exhibition may cancel the lease of exhibit space or reduce the exhibit space reserved at any time. Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ASCCP office. Cancellations after January 31, 2025 will not be refunded.

Signature: \_\_\_\_\_